

## IDF mulling over India's bid to host World Dairy Summit - 2022

PRESIDENT, INTERNATIONAL DAIRY FEDERATION (IDF) Dr. Judith Bryans has recently informed the Chairman, NDDDB that IDF has recommended India's bid for hosting World Dairy Summit in 2022 to its General Assembly. The General Assembly of IDF takes place prior to the World Dairy Summit and it will be imperative that someone from India is present at the meeting. The General Assembly must agree before the final award of the Summit but India will have the support of IDF Board.

Dr. Bryans stated that the Board of IDF is aware of the importance of India within the IDF. In fact, all the Board members expressed a strong desire for India to engage more in IDF committees and work programmes over the next four years. The Indian National Committee of IDF chaired by the Secretary, Animal Husbandry Dairying and Fisheries, Govt. of India along with NDDDB and IDA will share the responsibility.



## ₹ 300 crore export support for clearing SMP inventory in Gujarat



GUJARAT GOVERNMENT has announced ₹ 300 crore export support for Gujarat Milk Marketing Federation (GCMMF) to clear the huge inventory of skimmed milk powder (SMP) lying with it.

The announcement was made by Deputy Chief Minister Mr. Nitin Patel. The price of SMP in the international market has come down and the demand of SMP prepared by GCMMF too has gone down. This is directly affecting the interest of the farmers engaged in the cattle rearing in the state. Amul had requested assistance in the larger interest of farmers. So considering the interests of the cattle breeders, and

farmers the government has agreed to give ₹ 300 crore support to GCMMF for SMP export. This means support of ₹ 50 per kg of SMP to be exported.

Amul has a stock of 1.10 lakh tones of SMP worth ₹ 2,500 crore. As the funds have been blocked due to low off-take the interest burden has also increased.

The federation will get support of ₹ 300 crore for exporting 60,000 tonnes of SMP in the next six months. It was for the first time that GCMMF have sought state government's help as there is more than one lakh metric tonnes of milk powder inventory and in the world market prices of SMP have drastically fallen.

In 2013-14, around one lakh metric tonnes of SMP was exported but due to global crash down in SMP prices, exports fell to negligible levels. In the domestic market too, milk prices have fallen sharply. But in Gujarat, cooperatives are paying 8% more prices to farmers compared to other states.

According to Mr. R.S. Sodhi, Managing Director, GCMMF, the ₹ 300 crore support from Gujarat government will not only benefit 36 lakh milk producers engaged in dairy business in state but also over five crore milk producers across the country. Once, we start exporting 60,000 tonnes of SMP, it will automatically improve the local market sentiments as there will be increase in price of SMP by ₹ 50 per kg in the domestic market. This in turn will increase price paid to farmers by ₹ 5 per litre. In other words, the total benefit will be to the tune of ₹ 12,000 crore to ₹ 15,000 crore to farmers in the country.

## NDDB won World Dairy Innovation Award-2018 for new product development

WORLD DAIRY INNOVATION AWARD organised by FoodBev Media is the international dairy industry's leading and most established awards scheme; celebrating innovation and excellence across every product category as well as seeking out the best in packaging, marketing, technology and sustainability. The twelfth Annual awards ceremony was held at the Global Dairy Congress, Warsaw in Poland on June 20, 2018.



*Dahi*-based spread/dip, an innovative and nutritive product developed by the Product and Process Development Group, NDDB won the World Dairy Innovation Award-2018 in 'Best Children Dairy Product' category (<https://www.foodbev.com/news/finalists-in-the-world-dairy-innovation-awards-announced-2-2>).

*Dahi*-based spread/dip is a healthy fun food for children with benefits of fermentation. It can be used as a spread on bread, *chapatis* and as a dip for biscuits, crackers, nachos, etc. It has lower fat compared to

commercially available margarine, mayonnaise, fat spread, peanut spread, chocolate spread and cheese spread, and higher protein compared to most of the above products. The product is a suitable vehicle for delivery of probiotics and micronutrients. It doesn't contain preservatives and artificial flavour or colour.

The manufacturing process requires no whey drainage making the process environment friendly and more amenable to mechanized production.

The product has a shelf-life of 15 days in polypropylene cups stored below 8°C.

## Oxytocin formulations ban to come into effect w.e.f July 1, 2018

FROM JULY 1, 2018 no private manufacturer is allowed to manufacture Oxytocin for domestic use.

Oxytocin is a naturally-occurring hormone that causes uterine contractions during labour and helps new mothers lactate. But its misuse is widespread in the dairy industry where livestock are injected with oxytocin to make

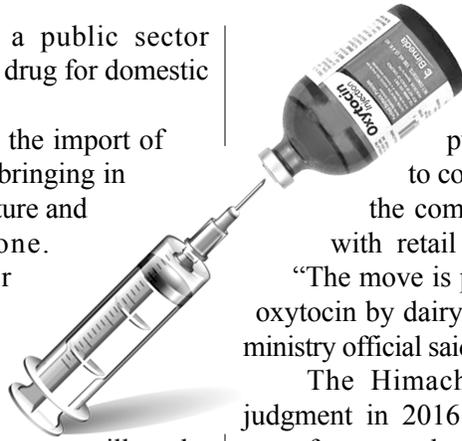
them release milk at a time convenient to farmers. It is also used to increase the size of vegetables such as pumpkins, watermelons, brinjals, gourds and cucumbers.

The Ministry of Health has restricted the manufacture of Oxytocin formulations for domestic use to public sector only. Now only Karnataka Antibiotics

# bulletin

and Pharmaceuticals Ltd (KAPL), a public sector company, would be manufacturing this drug for domestic use from that date.

The government has also banned the import of oxytocin and its formulations, besides bringing in some more regulations on the manufacture and sale of the controversial hormone. "Oxytocin formulations meant for domestic consumption will be supplied by the manufacturer, i.e. KAPL, to registered hospitals and clinics in public and private sector directly. Oxytocin in any form or name will not be allowed to be sold through retail chemist," a health



ministry statement said.

The ministry has advised all registered hospitals and clinics in public and private sector in the country to contact KAPL and place their orders with the company as the drug will not be available with retail chemists or any other manufacturer. "The move is part of an effort to check the misuse of oxytocin by dairy operators and some farmers," a senior ministry official said.

The Himachal Pradesh High Court had in its judgment in 2016 observed that large-scale clandestine manufacture and sale of oxytocin was leading to its grave misuse, which was harmful to animals and humans.

## Government to lease out Delhi Milk Scheme for 30 years

THE GOVERNMENT OF INDIA has invited milk cooperatives to run Delhi Milk Scheme (DMS) a dairy unit started by the President of India Dr. Rajendra Prasad in 1959, an alternative to cater to the milk needs of Delhiites. The bid document for the same was released by Union Agriculture and Farmers' Welfare Ministry, recently.

DMS has piled up losses of nearly ₹ 900 crore and has about 6% market share in the capital's milk market, but it sits on huge real estate and retail infrastructure in prime areas of Delhi. The document said, "The Agriculture Ministry intends to hand over the operations and management of DMS to a profitable and professionally run cooperative dairy federation or other semi-government organization with a proven track record in dairy processing and marketing for an initial period of 30 years and renewable thereafter." DMS has a milk processing plant of 5 lakh litres of milk per day located in the heart of Delhi and spread over 25 acres. It also has five milk collection and chilling centres and 566 milk booths located at various places in Delhi and NCR. It is expected that with the viable operation of DMS, through the appointment of a concessionaire, the financial burden on the government on account of funding losses incurred by DMS would reduce and there shall also be a net gain by way of realised lease rentals. Around 700 employees, working with DMS, shall be placed in the 'surplus pool' and can be redeployed elsewhere by the government, if they opt not to work for the cooperative or are not selected to work for it. The bid winner will earn all the rights to use DMS assets and the brand for 30 years and decide price of the milk product, but the ownership of DMS's land, buildings and the brand will be retained by the government. The cooperative is also open to revamp, modernise, and increase capacity of the land and building, plant and the machinery of DMS for milk at their own expenses. The contract could be given by Sept. 2018.



### Kind Attention : IDA Institutional Members



IDA has established a Convention Centre for its Institutional Members at IDA House in New Delhi. Convention Centre aims to provide Institutional members with working space for various dairy and food projects. This will facilitate the members to coordinate their dairy development activities from New Delhi.

Space is now available in the Convention Centre.

Interested Institutional members may contact

Secretary (Establishment), Indian Dairy Association

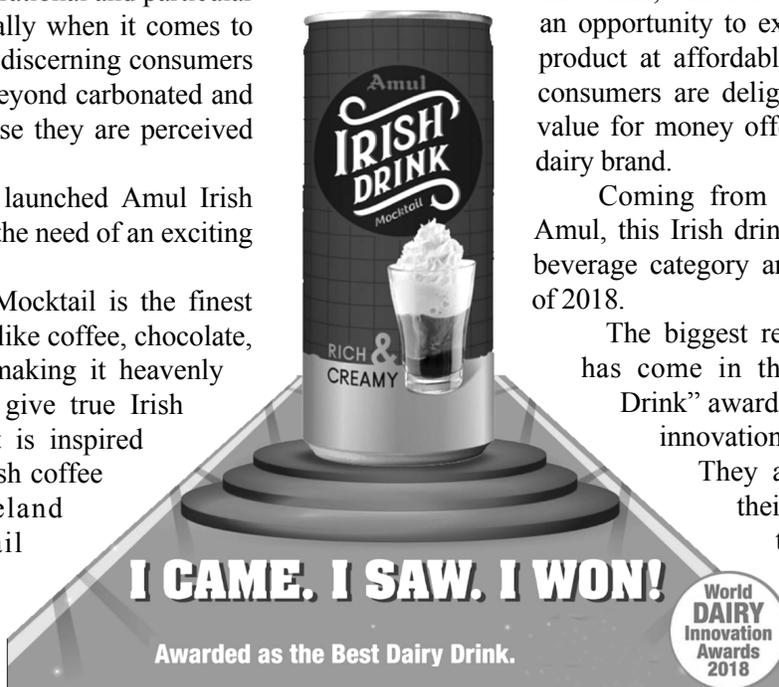
Ph.: 011-26179780/26165237/26165355 Email: idahq@rediffmail.com

## Amul Launches Irish Drink

TODAY'S CONSUMER IS aspirational and particular about his choices especially when it comes to food and beverages. The discerning consumers are looking for options beyond carbonated and sugared beverages because they are perceived to be unhealthy.

Amul has recently launched Amul Irish Drink mocktail to satiate the need of an exciting yet healthy beverage.

Amul Irish Drink Mocktail is the finest blend of selected flavors like coffee, chocolate, hazelnut, caramel, etc. making it heavenly delicious and bound to give true Irish experience. The product is inspired from the very famous Irish coffee having origins in Ireland making this mocktail exciting. It contains, Standardized milk, Sugar, milk solids and added flavors. Through



this drink, Amul has given the common man an opportunity to experience an international product at affordable price. That is why the consumers are delighted to have yet another value for money offering from India's largest dairy brand.

Coming from the most trusted brand, Amul, this Irish drink is bound to disrupt the beverage category and become the new high of 2018.

The biggest recognition to the product has come in the form of "Best Dairy Drink" award given at the World Dairy innovation awards held in Poland.

They announced the award on their website and through a tweet as well. This award has added yet another feather in the already rich history of Amul beverages.

## NDDB to promote dairy farming in Himachal Pradesh

WITH A VIEW to promote dairying and rural livelihoods in Himachal Pradesh, Shri Dilip Rath, Chairman, NDDB held wide ranging discussions with Shri Jai Ram Thakur, Hon'ble Chief Minister of Himachal Pradesh on 8 June 2018 at Shimla. The Himachal CM showed keenness to take immediate measures for dairy development in the interest of milk producers. He said that dairy development is not about the commodity called milk but about the socio-economic transformation of rural households in Himachal.

Shri Rath said NDDB would provide support to dairy institutions of the state so as to enable them better serve their members and promote producer institutions that remain true to cooperative values.

Chairman, NDDB said that the Dairy Board intends to introduce Ration Balancing Programme in Himachal Pradesh to promote utilization of available feed resources efficiently with value addition. He said that feeding a balanced ration to dairy animals has a significant impact on increasing milk production.

NDDB will support the State government by making



available quality frozen semen doses of indigenous breeds like Sahiwal and Red Sindhi for upgrading non-descript cattle breeds of Himachal Pradesh. NDDB may implement a progeny testing project for Jersey cattle in the identified pockets of the state which would enable production of High Genetic Merit Jersey

bulls to meet the requirement of Jersey bulls by the semen stations across the country.

Palampur semen station of the Animal Husbandry department is located in a crowded residential/commercial area and has no scope for expansion and strengthening bio-security which is important. NDDB recommends to shift the Palampur semen station to suitable location where ensuring biosecurity is feasible. NDDB also recommends that Aduwal semen station should be graded. NDDB will provide all technical and managerial assistance in relocating the semen station with complete bio security measures.

Presently, the Himachal Milk Federation has 640 functional DCSs with total membership of 38500 out of

## AS CAMEL MILK DEMAND SOARS ABROAD, DESI HERDERS GO CHEESE

UK supermarkets stock it; the US has camel milk



farms in some states, even the Netherlands has one, and e-tailers source it in powder form from as far away as India.

Foreign demand for camel milk has spurred prices and brought smiles to camel herders in Rajasthan and Gujarat. A pack of five 20g sachets of camel milk powder is listed for \$21 (₹1,440) on Amazon.com. Manufacturing units in Bikaner, Kutch and Surat claim to spend ₹400 per litre to process the milk. As the price is high, retail packs are small even in India. While milk is sold in 200ml cartons, the powder is available in 200g and 500g packs.

## PARAG MILK FOODS TIES UP WITH SWEDISH COMPANY COLOPLUS AB FOR COLOSTRUM

Parag Milk Foods Ltd. (PMFL) is collaborating with Swedish research organisation ColoPlus AB (a research and development company) to launch a colostrum-based nutrition product in India. Under this collaboration, PMFL will manufacture colostrum-based health food product GO Colo Power by acquiring the patent rights for this technology from the Swedish company. PMFL said this move is in-line with its strategy to add value-added dairy products to its portfolio. Colostrum is the first, pre-milk fluid of the cow after the calf is born and considered to be a good source of many vitamins and minerals.

which more than 35% are women. The federation procured nearly 63 TLPD (7% of marketable surplus) of milk during the year 2017-18. Raw milk is being procured from milk producers based on quality checks at DCS level and milk is being transported either to nearest processing plant or chilling centre (CC)/Bulk milk coolers owned by the Federation. For this, 107 Bulk Milk Coolers have been installed at the DCS villages with a combined capacity of 120 KL. In addition, the Federation has 24 chilling centres with a combined capacity of 82 TLPD. The Federation follows a milk billing cycle of 15 days.

The Federation owns 3 processing plants with combined capacity of 65 TLPD. The surplus milk of Mandi and Dharamshala plants is transferred to Shimla plant for processing and the same is sent for conversion to private dairy plants in Punjab. The Federation markets milk mainly in larger towns such as Shimla, Kangra and Sirmaur. It has limited presence in Chandigarh and Panchkula. The Federation sold around 25 TLPD of liquid milk in the year 2017-18.

During 2016-17, Federation's turnover was ₹ 109.92 crores. It posted a net profit of ₹ 2.47 crores.

## Patanjali expands portfolio in dairy and frozen food segments

PATANJALI HAS SET its foot in the dairy products and frozen foods category, introducing cow milk, buttermilk, curd and paneer and frozen peas.

Speaking about their foray into dairy products and frozen foods, Patanjali spokesperson Mr. S.K. Tijarawala said, "We are building a chain from the farms to the food plate. This category is overrun with synthetic milk and adulterated dairy products. We want to provide real 'desi' cow's milk and products made from that milk. Similarly, as far as frozen foods are considered, the peas available in the market are a product of chemical fertilizers but not our products."

The products will, to begin with, be available in four markets — Delhi, Rajasthan, Haryana and Maharashtra. The products will also be priced lower than the other brands available in the market.



Our milk will be cheaper by a rupee or two per litre. The main reason for this is that we are getting rid of middle-men and directly connecting with farmers and consumers.

“We are already seeing a lot more demand than we can possibly cater to. So, we suggest people go and make registrations at our exclusive centres in advance. We will first cater to the people who have already registered with us and then anyone else,” said Mr. Tijarawala.

Addressing the issue of perishability of products like milk, Mr. Tijarawala said that there are plans to come out with tetra packs to deal with low shelf-life of the product and minimise wastage. He believes having no competition in the category as no other brand is offering consumers ‘shudh’ milk or fertilizer-free frozen foods.

## FSSAI proposes life imprisonment and ₹10 lakh fine for food adulteration

AMONG OTHER AMENDMENTS, Food Safety and Standards Authority of India (FSSAI) has proposed strengthening of state food safety authorities so that this law can be enforced in letter and spirit.

Those adulterating food products could face life imprisonment and penalty of up to ₹ 10 lakh as per the amendments proposed by the regulator. The FSSAI has recommended stringent punishment to curb food adulteration following the Supreme Court order.

The FSSAI has issued the draft amendments to the Food Safety and Standards (FSS) Act, which was passed in 2006 but the regulations were notified only in 2011.

The regulator has proposed total 100 amendments to the Act and has sought public comments on it. Among key amendments, FSSAI has proposed to include a new section to crack down on food adulteration, as under:

“Any person...adds an adulterant to food so as to render it injurious for human consumption with an inherent potential to cause his death or is likely to cause grievous hurt, irrespective of the fact whether it causes actual injury or not, shall be punishable for a term which shall not be less than 7 years but which may extend to imprisonment for life and also fine which shall not be less than ₹ 10 lakh,” the FSSAI said.

The new Consumer Protection Bill, which is pending in Parliament, also proposes similar quantum of stringent punishment for adulteration.

FSSAI has also proposed increase in the punishment for obstructing, impersonating, intimidating and threatening and assaulting a food safety officer. The regulatory body has recommended imprisonment of not less than 6 months and up to two years, besides penalty of up to ₹ 5 lakh. At present, the imprisonment is up to three months and fine is up to ₹ 1 lakh.

The FSSAI has further proposed that a person convicted under this law will have to pay fees and other expenses incidental to the analysis of any food



### IDF WORLD DAIRY SUMMIT 2018 Oct. 15 - 19, 2018 Daejeon Convention Center Daejeon, South Korea

IDF World Dairy Summit 2018, is being held in Daejeon, the New Hub City of Korea. The theme of the summit is “Dairy for the Next Generation!”.

Over 1,500 dairy leaders from all over the world are expected to participate in it. Over 150 international speakers will address current and future issues.

The summit may provide you with a highly effective business and marketing platform so that you can connect with global delegates. For further information, visit: [www.idfwds2018.com](http://www.idfwds2018.com)

### ESADA TO ORGANIZE 14TH AFRICAN DAIRY CONFERENCE AND EXHIBITION

20<sup>th</sup> - 24<sup>th</sup> Aug., 2018

Nairobi, Kenya

Eastern and Southern Africa Dairy Association (ESADA) is organizing the 14<sup>th</sup> African Dairy Conference and Exhibition. The event will take place in Nairobi, Kenya.

For more information, contact at [secretariat@dairyafrika.com](mailto:secretariat@dairyafrika.com), [www.dairyafrika.com](http://www.dairyafrika.com)

### A TRAINING AND VISIT PROGRAM IN MICHIGAN

August 11<sup>th</sup>-22<sup>th</sup>, 2018

Michigan State University, USA

Michigan State University, USA has offered a 10-day dairy visit program in Michigan dairies. Some of the program components include introduction of world dairy market; Breeding, milking animal health care, nutrition and feed management; Robotic milking, quality milk production, advanced milk transportation to processing plants; Mechanization of small and large dairy farms. For further information contact [joshin@msu.edu](mailto:joshin@msu.edu) / [dvmallik@gmail.com](mailto:dvmallik@gmail.com)

or food contact article in respect of which the conviction is obtained and any other reasonable expenses incurred by the prosecution. This has been proposed in line with provision of Singapore's Sale of Food Act. The other amendments include regulation of exported food products under the FSS Act. Presently, it covers only sale of food items in domestic market and also imported ones.

## Food Safety on Wheels

TESTING OF FOOD to instill confidence amongst consumers that food is safe to eat is important part of the food safety ecosystem. However, number and spread of food testing labs in the country is grossly inadequate. While, Food Safety and Standards Authority of India (FSSAI) is working towards having more food testing labs both in the public as well as private sector, it has also initiated a scheme to provide mobile units for food testing to reach out to consumers through as many touch points as possible.

These mobile units are called "Food Safety on Wheels". Apart from conducting simple tests for common adulterants in milk, water, edible oil and other items of food of daily consumption, these mobile units would also be used for awareness building around food safety, hygiene and promoting healthy eating habits in citizens at large and for conducting training and certification programme for food handlers and supervisors in food businesses, particularly petty food businesses. In addition, these mobile units would help the field functionaries in the States to enhance their outreach and conduct surveillance activities even in far-flung areas.

It is hoped that with passage of time, services provided through these mobile units, 'Food Safety on Wheels' would become popular amongst all stakeholders, namely, the citizens, the consumers, the food businesses and the field functionaries of the Food Safety Departments in the States. This would help to bring about a paradigm shift in food safety ecosystem in the country.



## CRISIL foresees 14-15% growth in revenue from value-added dairy products

CRISIL - AN INTERNATIONAL RATING AGENCY, foresees revenue from value-added dairy products (VAP) growing at a healthy 14-15 per cent, annually over the next three fiscals, or about 50 per cent faster than the overall sector's growth rate.

That, along with steady growth in milk sales, should crank up the dairy sector's revenue to ₹ 7.5 lakh crore by fiscal 2021 from ₹ 5.7 lakh crore in fiscal 2018.

CRISIL rates over 100 dairy firms, which account for about 60 per cent of the organised segment's revenue. A study of business profiles of these firms shows rising income levels, changing lifestyles and increasing health and quality consciousness is leading to higher revenue growth from VAP compared with milk.

"We believe VAP revenues will continue to benefit from rising urbanisation. And with more women joining

the workforce, fewer homes would continue the chore of processing milk into curd and butter in the urban and semi-urban areas," said Ms. Anuj Sethi, Senior Director, CRISIL Ratings.

"Firms with higher VAP share are better placed to take advantage of this," he added. With contribution from VAPs rising, operating margins of CRISIL-rated dairies have improved about 50 basis points (bps) to about four per cent (not adjusting for periodical bonus paid by cooperatives to farmers) in three fiscals through 2018. A further 50 bps improvement is likely by fiscal 2021, driven by VAP sales. Revenue growth will be driven largely by volumes. Increase in realisations will remain muted, given that growth in milk supply will be in line with demand. But the high growth in VAP will necessitate investments in capacities and infrastructure.

## India-Denmark MoU on dairy

UNION CABINET has given a post-facto approval for the memorandum of understanding (MoU) between India and Denmark in the field of animal husbandry and dairy. The MoU, which was signed on April 16, 2018, aims to develop bilateral cooperation in the field of animal husbandry and dairying for the purpose of broadening the existing knowledge base on dairy development and institutional strengthening, an official statement said. Under the agreement, a joint working group consisting of representatives from both the countries will be created to formulate joint programmes, facilitate cooperation and consultation and subsequent evaluation. The Danish partnership is expected to facilitate the exchange of knowledge and expertise in the areas of animal breeding, animal health and dairy fodder management besides helping in raising production and productivity of Indian livestock.

## Ban on import of milk products from China extended

THE GOVERNMENT HAS further extended the ban on import of milk and its products, including chocolates, from China for six months. "Prohibition on import of milk, milk products (including chocolates, chocolate products, candies, confectionary food preparations with milk or milk solids as an ingredient) from China is extended for a further period of six months, i.e., till December 23, 2018 or until further orders," DGFT said in a notification.

The ban was first imposed in September 2008 and later extended from time to time. The last ban imposed by Directorate General of Foreign Trade (DGFT) ended on June 23, 2018. The ban was imposed on apprehensions of presence of melamine in some milk consignments from China. Melamine is a toxic chemical used for making plastics and fertilizers.?

## Maharashtra dairy farmers to get subsidy of ₹ 5 per litre

DAIRY FARMERS IN MAHARASHTRA on 19<sup>th</sup> July 2018 called off their four-day-old strike after the state government announced the rate of ₹ 25 per litre for milk, said Swabhimani Shetkari Sanghatna leader Mr. Raju Shetti.

Mr. Shetti confirmed this news after meeting Chief Minister Mr. Devendra Fadnavis at the latter's official residence in the Maharashtra's second capital Nagpur that is hosting the Monsoon Session of the state legislature.

Under attack from dairy farmers' bodies seeking a fair procurement price, the government announced that milk suppliers would get ₹ 25 per litre rate from July 21, 2018.

While welcoming the decision, Mr. Shetti said that the federation of milk suppliers is supposed to purchase milk from farmers at ₹ 25 per litre rate and we will keep a tab on whether farmers are actually getting that money.

## INTERNATIONAL news

### IDFA Unveils Dairy Forum 2019 Theme: Dairy Forward

INTERNATIONAL DAIRY FOODS ASSOCIATION (IDFA) unveils the Dairy Forum 2019 program which will encompass topics that move "Dairy Forward" and position the industry for growth. Experts and top industry officials will share their insights and perspectives on a wide variety of



relevant topics, including: What the new farm bill means

for dairy policy; What the industry can do to expand in global markets; The benefits of blockchain to dairy; How dairy leaders can embrace innovation, navigate an evolving retail landscape, leverage consumer trends and future-proof operations; What's ahead for trade policy and how to prepare; and Ways to prepare for the future workforce.

Some of the sessions dairy leaders can look forward are: A Path for Excellence in Dairy; Leading Dairy Forward; Dairy Policy: Advancing Together; Blockchain: Tracking the Future; Global Dairy Perspective: Growing Globally; Getting Ahead of Disruptive Technologies;

Upending the Politics of Nutrition; Women Leading Forward; Dairy Markets: Where Are We Headed?; The Future Dairy Workforce; Think Outside the Jug; Forward Thinking: Managing Tomorrow's Crisis; Open the Throttle and Dominate Your Marketplace; Voters Have Spoken: What Did Washington Hear?; and Resilience and Growth: Perspectives from McKinsey & Company, etc.

Dairy Forum 2019 will be held during January 20-23, 2019 at The Ritz-Carlton Grande Lakes in Orlando, Florida. Registration is now open online. Interested members may get in touch with Melissa Lembke, IDFA director of programs and partnerships, at [registrar@idfa.org](mailto:registrar@idfa.org).

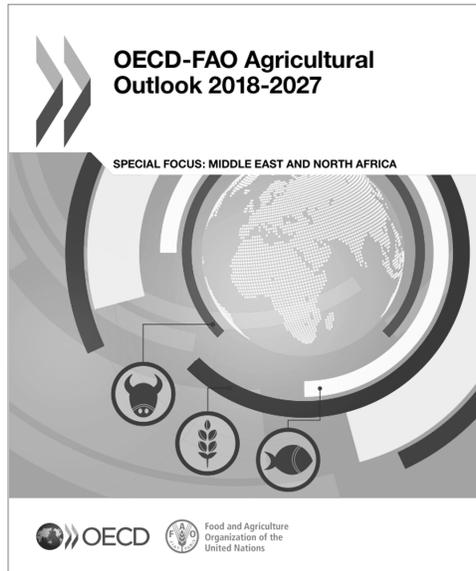
## OECD expects dairy fat consumption to increase

ACCORDING TO THE OECD-FAO Agricultural Outlook 2018-2027, dairy demand in developed countries has been shifted for several years towards butter and dairy fat, and away from substitutes based on vegetable oil. This trend can be attributed to a more positive health assessment of dairy fat and a change in taste.

The OECD-FAO report recognizes that the price of butter will remain higher “due to structural changes in demand for milk fat solids”. It forecasts that global demand for butter is expected to grow at nearly 2.2% annually.

The joint publication predicts that “consumers in developed countries will consume an additional 0.3 kg of butter in 2027 due to preferences shifting in favour of butter over other oils and fats. Recent studies that have shed a more positive light on the health implication of dairy fat consumption, as well as consumers’ preference for taste and less processed food, have encouraged its use in bakery products and recipes.”

This move is heartening, according to IDF Director General Ms Caroline Emond, as emerging science has indicated that consuming dairy foods, such as milk, yoghurt and cheese as part of a healthy balanced eating pattern, can support health.



While per capita consumption of many commodities is expected to remain flat globally, the OECD and FAO project that dairy consumption is one rare exception and is set to expand faster than population growth in the coming decade.

The IDF urges the OECD and FAO to monitor the impact of dairy price decreases on farmers’ incomes in the light of the high costs of feed, utilities and farm management.

IDF shares the acknowledgement by the OECD-FAO on the role of trade in ensuring food security. The IDF collaborates actively with Codex Alimentarius and ISO to facilitate the

trade of safe products through the harmonization of standards.

The OECD-FAO report recognizes that a significant portion of growth in dairy production and demand will come from Asia (with India and Pakistan accounting for the highest increase).

The World Dairy Summit to be held in Daejeon, South Korea, from 15-19 October 2018 will address the rise in production and consumption of milk and dairy products in Asia.

Strong participation is expected from IDF members in South Korea, China, Japan, India, as well as other countries worldwide.