

# MILK Products

## WHOLESALE PRICES

### Skimmed Milk Powder

| Brand      | Price (per kg) |
|------------|----------------|
| Gokul      | 210.00         |
| Krishna    | —              |
| Madhusudan | 200.00         |
| Sagar      | 240.00         |
| Sourabh    | 225.00         |

## RETAIL PRICES

(Taxes included)

### Skimmed Milk Powder

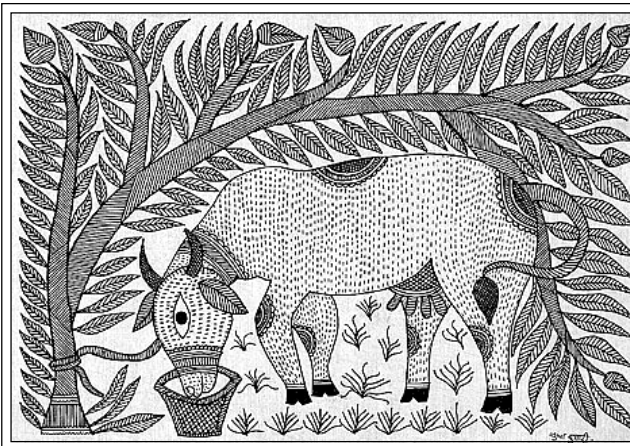
| Brand      | Pack Size    | MRP (Rs.) |
|------------|--------------|-----------|
| Anik       | 500 gm Pouch | 195.00    |
| Gokul      | 1 kg pouch   | 280.00    |
| Madhusudan | 1 kg pouch   | 300.00    |
| Sagar      | 1 kg pouch   | 240.00    |
| Verka      | 1 kg Pouch   | 230.00    |

### Infant Milk Powder

| Brand      | Pack Size     | MRP (Rs.) |
|------------|---------------|-----------|
| Amul Spray | 500 gms tin   | 182.00    |
| Amul Spray | 1kg tin       | 350.00    |
| Lactogen I | 400 gm refill | —         |

Below are prices of selected National Brands of Milk Products. Wholesale and Retail Prices are separately indicated.

Source : Gujarat Cooperative Milk Marketing Federation, Delhi, and direct receipt from sales office of some brand.  
Prices indicated as on August 23, 2018



## Butter

| Brand        | Pack Size | MRP (Rs.) |
|--------------|-----------|-----------|
| Amul         | 500 gms   | 225.00    |
| DMS          | 500 gms   | 175.00    |
| Gokul        | 500 gms   | 220.00    |
| Mother Dairy | 500 gms   | 225.00    |
| Vita         | 500 gms   | 207.00    |
| Verka        | 500 gms   | 220.00    |

## Ghee

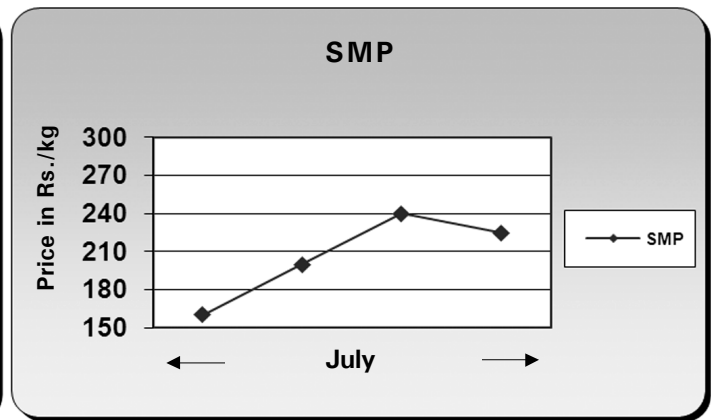
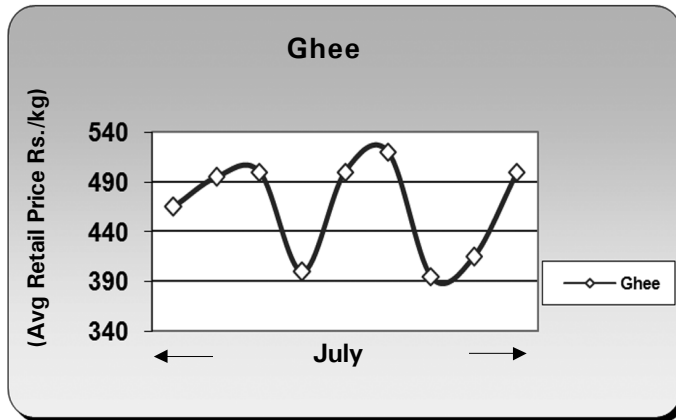
| Brand        | Pack Size          | MRP (Rs.) |
|--------------|--------------------|-----------|
| Amul         | 905 gm (refill)    | 445.00    |
| Anik         | 1 ltr (CTN)        | 495.00    |
| Gokul        | 1 ltr (Ploy Pouch) | 500.00    |
| DMS          | 1 ltr (polypack)   | 400.00    |
| Madhusudan   | 1 ltr (polypack)   | 500.00    |
| Mother Dairy | 902 gm (refill)    | 500.00    |
| Verka        | 1 ltr (Mono Pack)  | 395.00    |
| Vita         | 1 ltr (polypack)   | 400.00    |
| Patanjali    | 1 ltr (polypack)   | 500.00    |

# MILK Products

## PRICE TREND OF WHOLESALE MILK PRODUCTS

The graphical presentation is for July 2018, based on the average wholesale price (exclusive of taxes) as available from the sources (the print media, GCMMF and USDA, Dairy Market News website)

## National



## International

