

MILK Products

WHOLESALE PRICES

Skimmed Milk Powder

Brand	Price (per kg)
Gokul	189.00
Krishna	—
Madhusudan	195.00
Sagar	185.00
Sourabh	225.00

RETAIL PRICES

(Taxes included)

Skimmed Milk Powder

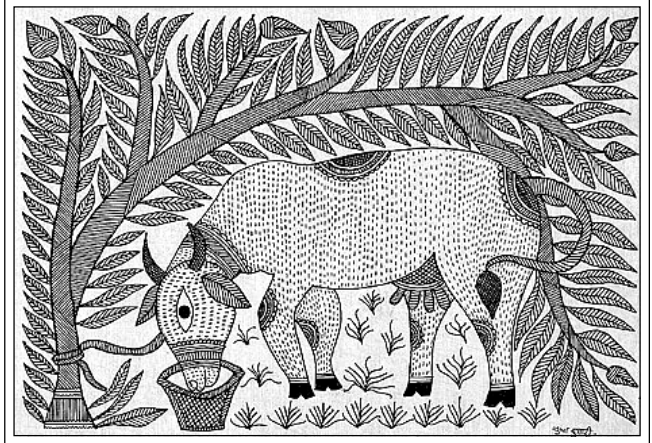
Brand	Pack Size	MRP (Rs.)
Anik	500 gm Pouch	195.00
Gokul	1 kg pouch	280.00
Madhusudan	1 kg pouch	300.00
Sagar	1 kg pouch	240.00
Verka	1 kg Pouch	230.00

Infant Milk Powder

Brand	Pack Size	MRP (Rs.)
Amul Spray	500 gms tin	182.00
Amul Spray	1kg tin	350.00
Lactogen I	400 gm refill	—

Below are prices of selected National Brands of Milk Products. Wholesale and Retail Prices are separately indicated.

Source : Gujarat Cooperative Milk Marketing Federation, Delhi, and direct receipt from sales office of some brand. Prices indicated as on October 24, 2018



Butter

Brand	Pack Size	MRP (Rs.)
Amul	500 gms	225.00
DMS	500 gms	175.00
Gokul	500 gms	220.00
Mother Dairy	500 gms	225.00
Vita	500 gms	207.00
Verka	500 gms	220.00

Ghee

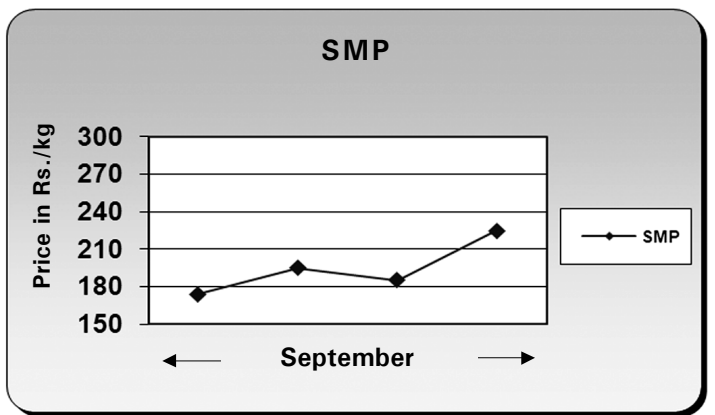
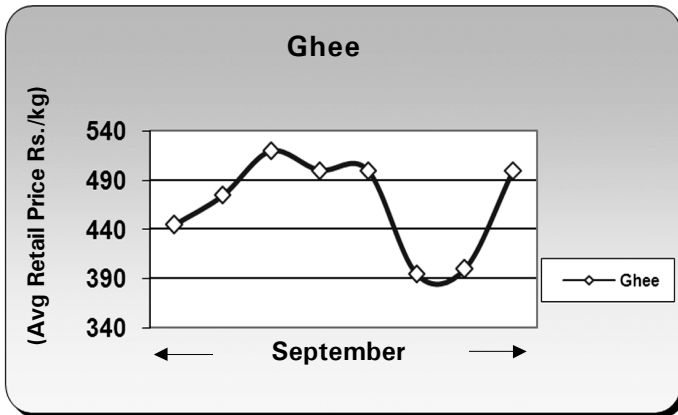
Brand	Pack Size	MRP (Rs.)
Amul	905 gm (refill)	445.00
Anik	1 ltr (CTN)	475.00
Gokul	1 ltr (Ploy Pouch)	520.00
DMS	1 ltr (polypack)	—
Madhusudan	1 ltr (polypack)	500.00
Mother Dairy	902 gm (refill)	500.00
Verka	1 ltr (Mono Pack)	395.00
Vita	1 ltr (polypack)	405.00
Patanjali	1 ltr (polypack)	500.00

PRICE TREND OF WHOLESALE MILK PRODUCTS

The graphical presentation is for September 2018, based on the average wholesale price (exclusive of taxes) as available from the sources (the print media, GCMMF and USDA, Dairy Market News website)

MILK Products

National



International

