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(A bi-monthly Journal)

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Circulation of "Dugdh Sarita" would be around 4000 plus copies and may be more. It would be circulated to all the IDA members, including institutional members in cooperative and private dairy sector, academic institutions and all concerned Government departments. It would serve as a medium for effective dissemination of new techniques, best milk practices and increasing production among other things. "Dugdh Sarita" will be featuring articles, news and views, case studies, success stories and much more. Its mission would be to spread across the dairy sector measures which would reap immense benefits and which would propel our farmers and in turn the entire dairy industry towards greater successes.

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