

XXXVII Dairy Industry Conference

Dear Fellow Dairymen and Friends,

Sub: Invitation for the XXXVII Dairy Industry Conference in Goa

We are delighted to announce that the XXXVII Dairy Industry Conference is scheduled to be held under the auspices of Indian Dairy Association (West Zone), Mumbai from 7th to 9th February 2009 at Kala Academy, Panjim, Goa. On behalf of the Organising Committee of the Conference, we take pleasure in inviting you all to participate in the Conference and also enjoy the paradise on earth, Goa!

In India, the Dairy Industry not only provides the means of sustenance but also the ways to progress; to more than 70 million rural milk producers. As you all know in our country milk is produced by masses and there is no mass production. The IDA has therefore chosen a theme, **“Dairying for Livelihood and Growth”** for the Conference. We do hope that the topics covering this theme would generate considerable interest and discussion amongst the participants of the Conference. As you are aware, the Dairy Industry Conference of the IDA provides an excellent forum for interactions with milk producers, experts, practitioners, researchers and policy planners.

Along with the conference an Exhibition of dairy products, milk processing equipment, veterinary drugs, biologicals & pharmaceuticals, cattle feed manufacturers, insurance agencies and financial institutions will be held. Around 75 stalls are being created at the venue to display the products and services offered by exhibitors.

A souvenir with scientific papers and other technical details will be released at the conference, which shall provide an opportunity for the advertisers to present their products and services through coloured advertisements to reach out the users in India and abroad!

Besides deliberating on the key issues concerning the theme, a Poster Session presenting the ongoing researches in the various institutes will also be organized.

For the First Time, B2B meetings between the equipment manufacturers, milk product manufacturers, exporters and importers shall be organized. This will facilitate the marketing tie ups, representations, import - export deals, technology transfers and business agreements between the Indian and Overseas companies.

The companies are welcome to sponsor various events of the conference, delegate kits, lunch, dinner and other programs during the three days.

The website giving details of the conference and registration forms will be launched by 30th June 2008 and you are requested to register yourself along with the spouse and friends at the earliest and avail special discounts. Your participation in the exhibition, advertisements for your products and sponsorship for various activities is earnestly solicited.

While the Organising Committee looks forward to your participation we await your valuable suggestions in making the greatest dairy event of our country, a grand success!



Arun Patil
Chairman

Indian Dairy Association (West Zone)
Mumbai



N.R. Bhasin
President

Indian Dairy Association
New Delhi