



46th Dairy Industry Conference (February 8-10, 2018)

Invitation

Dear Fellow Dairymen,

Indian Dairy Association (South Zone) has immense pleasure in inviting you for the 46th Annual Dairy Industry Conference (DIC) to be held at Angamaly, Kochi, Kerala from 8th to 10th February 2018.

India retains first position in milk production since last two decades and the per capita milk availability is above the requirement prescribed by medical authorities indicating that we have reached milk sufficiency. This production is obtained from a very large number of animals owned by small and marginal dairy farmers with lesser productivity on less input and less output basis. In addition, feed and fodder availability is dipping with decrease in availability of land due to increased urbanization. This is the right time to improve the efficiency of milk production through increased animal productivity with better animal management practices, establishing appropriate cold chain facilities from the village to consumer point, regulating the cost of processing with effective planned management practices, improving the quality of our milk products to international standards, amplified value addition and appropriate marketing innovations. This would create a vibrant dairy industry with export opportunities. It is with this background that the 46th DIC is focused around the theme of “**Dairying: Sufficiency to Efficiency**”. This conference would facilitate debates on strategies to achieve efficiency as per the specified standards in Indian dairy sector.

The 46th DIC will provide an exciting opportunity to all the participants to interact, learn, share and link with fellow dairymen. The participants will get a chance to present their research findings and views that could contribute to the sustained efficiency of dairy sector. It aims to highlight the technological developments in various dairy and allied fields; milk production, processing, packaging, manufacture of milk products, waste management and energy conservation etc. The conference also envisages drawing a road map for the sustainable growth of dairy sector with inputs from dairy farmers, scientists, industries and all other stakeholders.

The concurrent Dairy Expo will showcase technological developments in milk production, processing, feed and fodder, packaging, product manufacture, energy conservation and so on. An expressive e-Poster Session, with latest research findings, would also feature at the Conference.

It may be mentioned that the Dairy Industry Conference has been held twice earlier at Kerala — during 1971 and 1988. The organizers will be putting their best efforts in making the event a memorable one. A pleasant stay at God's own country is assured.

Once again, we cordially invite you for your active and purposeful participation at the Conference organized in Kerala. More details of the event are available at www.46dic.com. **DIC forms**. The curtain raiser for the conference is uploaded on the website and also available on You-tube, Twitter and Instagram etc.

All correspondence should be addressed to Conference Secretariat, Indian Dairy Association Kerala Chapter, College of Dairy Science and Technology, Mannuthy, Thrissur- 680 651. E-mail 46dickerala@gmail.com / idakeralachapter@gmail.com.

With warm personal regards,

(C.P Charles)
Chairman
IDA (South Zone)

(G.S. Rajorhia)
President
Indian Dairy Association