

inaugural session

Address

By

Chairman & MD, Prabhat Dairy Ltd.

I would like to begin my 5 minute long speech with a story. My father and mother were both illiterate, and worked as farm labourers, in Shirdi, in the Ahmednagar district of the Kheda village. They had three cows and while we were in school, my siblings and I would help them with the upkeep of these cows. I have seen and learnt everything related to cattle and other dairy activities through mere experiences. Today, I am Chairman of a Limited Company, and I would like to say something to all the farmers who rear cattle and help the dairy industry and also their own households.

We discuss a lot of issues regarding the improvement of infrastructure, how to make them of international level, how to meet the international challenges, in terms of quality, and upgraded technology, and how to meet the expectations and standards of national and international customers. I want to request something from all of you with the help of this story. Our farmers plough the fields and work hard. It is their challenges, infrastructure-related problems, ratios, books of accounts, internal audit standards, losses and volatile situations that need to be addressed and resolved.

On this event of the 45th Dairy Industry Conference, I request all of you to support our farmer, who is working not just for himself but also for our dairy industry. Last year Maharashtra faced a drought for the third consecutive time. Today, Tamil Nadu and Karnataka are facing drought.

Last year, I visited a village called Tapriwan in Maharashtra, where farmers told me that you have been talking about the milk, fodder, and grass, when we do not have water for ourselves. Can you send a water tanker in our village? This left me speechless. My dairy is 45 kms away from there, and there are many such villages where the farmers do not have water for themselves, let alone for the cows. With their lactation cycle going into negative energy balance, all this severely impacts their dairy business.



Shri Sarangdhar R Nirmal

Fortunately, the dairy industry in India is well equipped with technology, information and infrastructure and you have made a remarkable contribution in achieving this standard for the dairy industry.

Dr. Kurien has brought the dairy industry where it is today. As a farmer I request you to help the marginal farmers with infrastructure, his wishes, and his dreams.